



kate hummer

2D ANIMATOR / MOTION DESIGNER

| SKILLS |

ADOBE AFTER EFFECTS



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



CINEMA 4D



RIVE



UI / UX DESIGN



HTML / CSS / JAVASCRIPT



| CONTACT |

(586)-707-7702

katehummer.com

kate@katehummer.net



BRANDS I'VE WORKED WITH

Google
McDonalds
Tylenol
Listerine
Simply
Netflix
Fairlife
Coca Cola

Amazon
JBL Harman
Jeep
Chrysler
Alfa Romeo
Nature's Bounty
TCF Bank
The UPS Store

Peacock
Audi of America
COX
Pfizer Pharmaceuticals
Allstate Insurance
General Motors
Meredith Corporation
Detroit Pistons

EXPERIENCE

2014 - Present

Freelance

2D Animator / Motion Designer

Collaborate with agencies + studios to interpret the creative vision & bring it to life through a myriad of styles & techniques, all within a brand's tone & visual identity

Identify & frame the beats in a narrative timeline—orchestrate a rhythm to create moments of impact

Develop/retool branding systems either from scratch or to specifically include motion language + specs (e.g. components, eases, choreography, cross-platform applications)

Translate abstract creative concepts into "vibes" via nuanced motion

2018 - 2022

Doner

Motion Graphics Artist

Strategically incorporated motion elements / principles into clients' brand standards to more deliberately express brand values & campaign messages, while achieving a consistent look & feel across platforms + mediums

Flexibly & creatively adapted to rapid-fire new business pitches under incredibly tight deadlines

Collaborated on Super Bowl pitches + concepts

Devised creative & technical solutions as well as templates to ensure consistency throughout multi-project campaigns that would have varying motion + video editors

Led artwork creation & motion design on (2) brand campaign case studies that received gold Effie awards

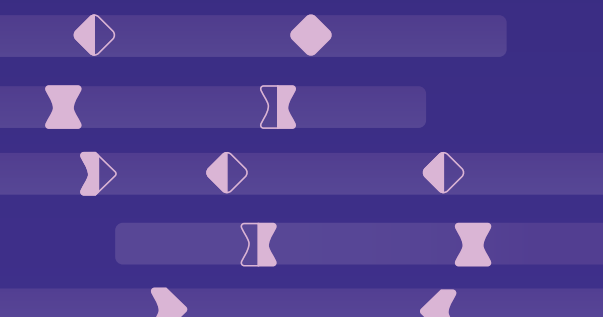
2016 - 2017

Revize Software Systems

Senior Web Designer

Created multistate UI/UX designs + prototypes

Assisted front-end development team with translating motion concepts into CSS/JS animations





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EXPERIENCE

2016 - 2017

Revize Software Systems

Senior Web Designer

Designed custom user interfaces & site layouts for municipalities across the U.S. under incredibly tight deadlines

2014 - 2016

MVP Collaborative

Associate Producer / Designer (Freelance)

Managed creative timelines & deliverables with a plethora of industry vendors (print media, digital media, live event)

Created still & motion graphic elements for large-scale client productions where needed

Collaborated with creative vendors & executive producers to effectively communicate & execute client requests

Managed budget & details of creative deliverables for client productions

2013 - 2014

Meredith Xcelerated Marketing

Associate Producer (Production Department)

Collaborated with creative directors & post-production department to develop precise visual products for clients under tight deadlines

Bridged the gap between clients + project managers and the post-production department—from mediating scope-creep on the client-end to translating nebulous feedback into actionable items for the post-production team

Established consistent workflow pipelines for the post-production department—including standard practices for contracted freelance artists

Prepped raw footage, audio & art files for post-production team

EDUCATION

2009 - 2013

University of Michigan - Ann Arbor

Screen Arts & Cultures (Film) + English Honors
Summa Cum Laude

